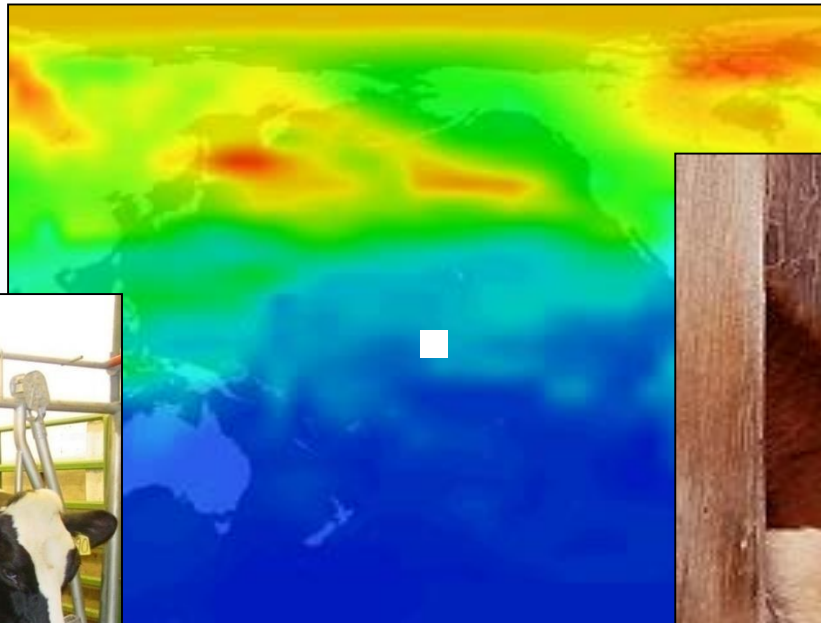


# How to satisfy the rising demand for animal protein without depleting natural resources

GRSB, Banff, Canada, Oct 6 '16



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Dept Animal Science

University of California, Davis



Om Max

Vår Mat

Kampanjer

Nyheter & Press

Nöje & Tävlingar

Jobb

Restauranger

Max & Miljön

Vår klimatstrategi

Koldioxidkompensation

Utmärkta burgare

Nu ännu godare

Inte torrk

Vindkraft

Frågor & svar

Metod

Övrigt miljöarbete

Max Radio

Kontakta

Din Maxrestaurang



Kycklingburgare Classic

0,4  
kg CO<sub>2</sub>e



Frisco Cheese'n'bacon

1,8  
kg CO<sub>2</sub>e



Fiskburgare

0,2  
kg CO<sub>2</sub>e



## UTMÄRKTA BURGARE

Nu redovisar vi koldioxidutsläppet för alla produkter



Max klimatsatsning

Om Max miljöarbete. Läs mer...



Koldioxidkompensation

Vi kompenserar med trädplantering.



Utmärkta burgare

Koldioxidmarkering för alla produkter.



Nu ännu godare

Fiskburgare med god mjölksmörka.



Inte torrk

Fiskburgare med god mjölksmörka och 8g CO<sub>2</sub>e.



Vindkraft

Max har bytt till vind-el.



Frågor & Svar

Frågor om Max miljöarbete.



Metod

Metoden för att beräkna koldioxidutsläppet.



Övrigt miljöarbete

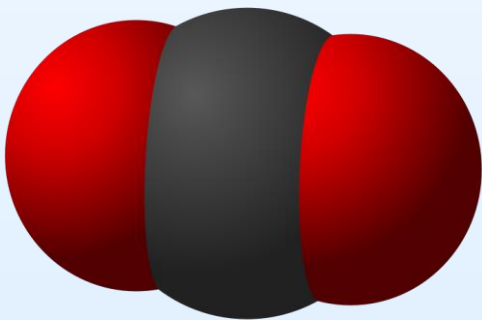
Max har gjort flera saker för att minska koldioxidutsläppet.



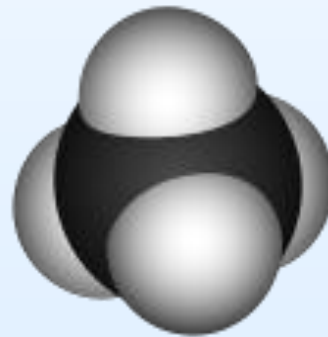
# GHG & GWP

## Global Warming Potential (GWP) of Main GHG

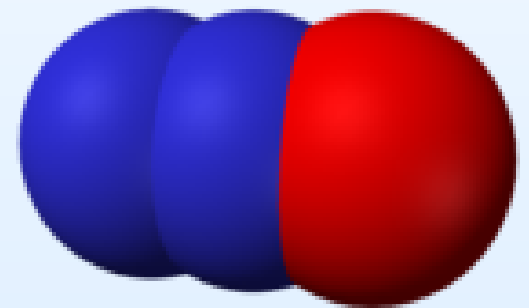
- Carbon Dioxide, CO<sub>2</sub> 1
- Methane, CH<sub>4</sub> 25
- Nitrous Oxide, N<sub>2</sub>O 298



CO<sub>2</sub> – Carbon Dioxide

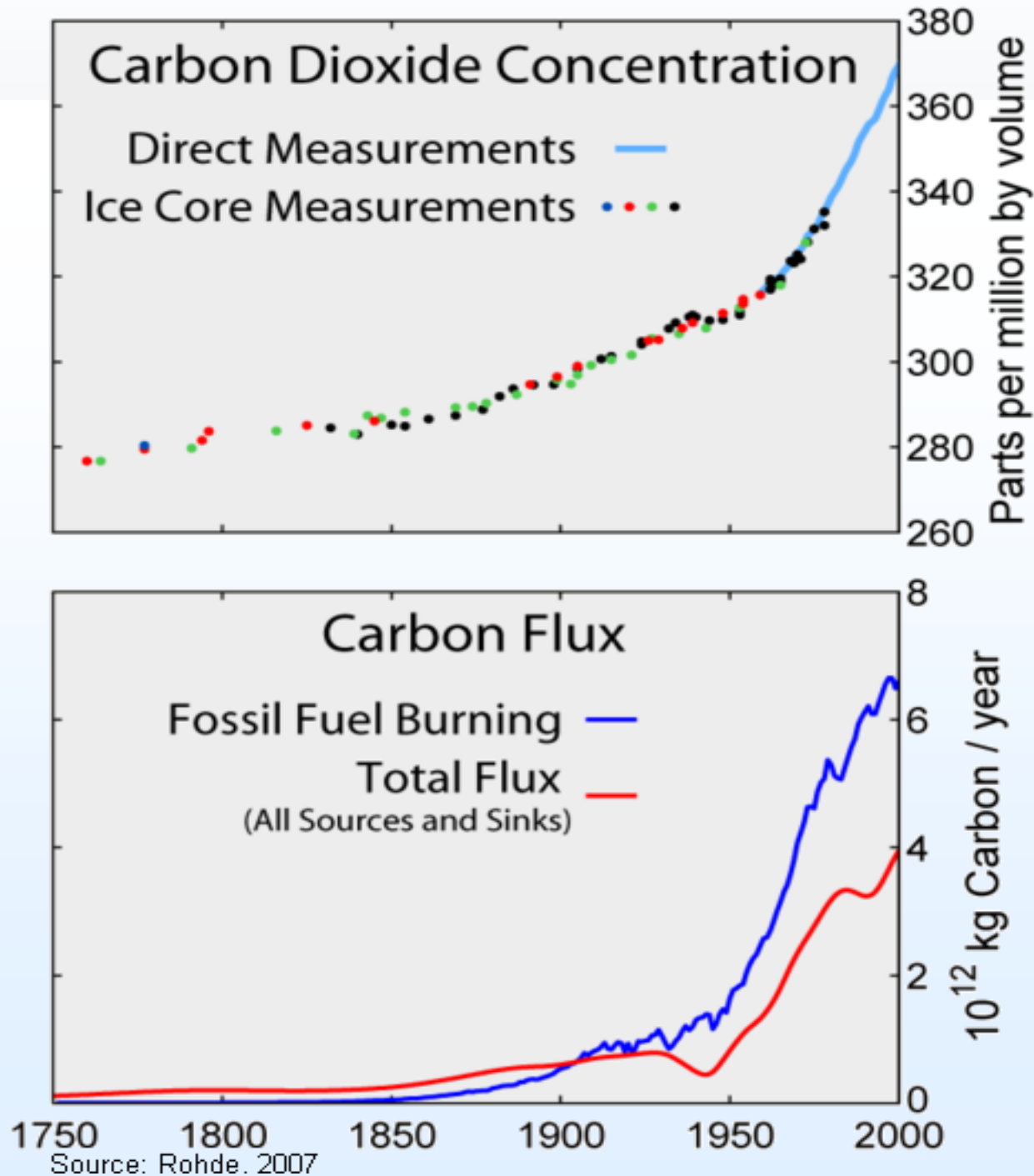


CH<sub>4</sub> – Methane

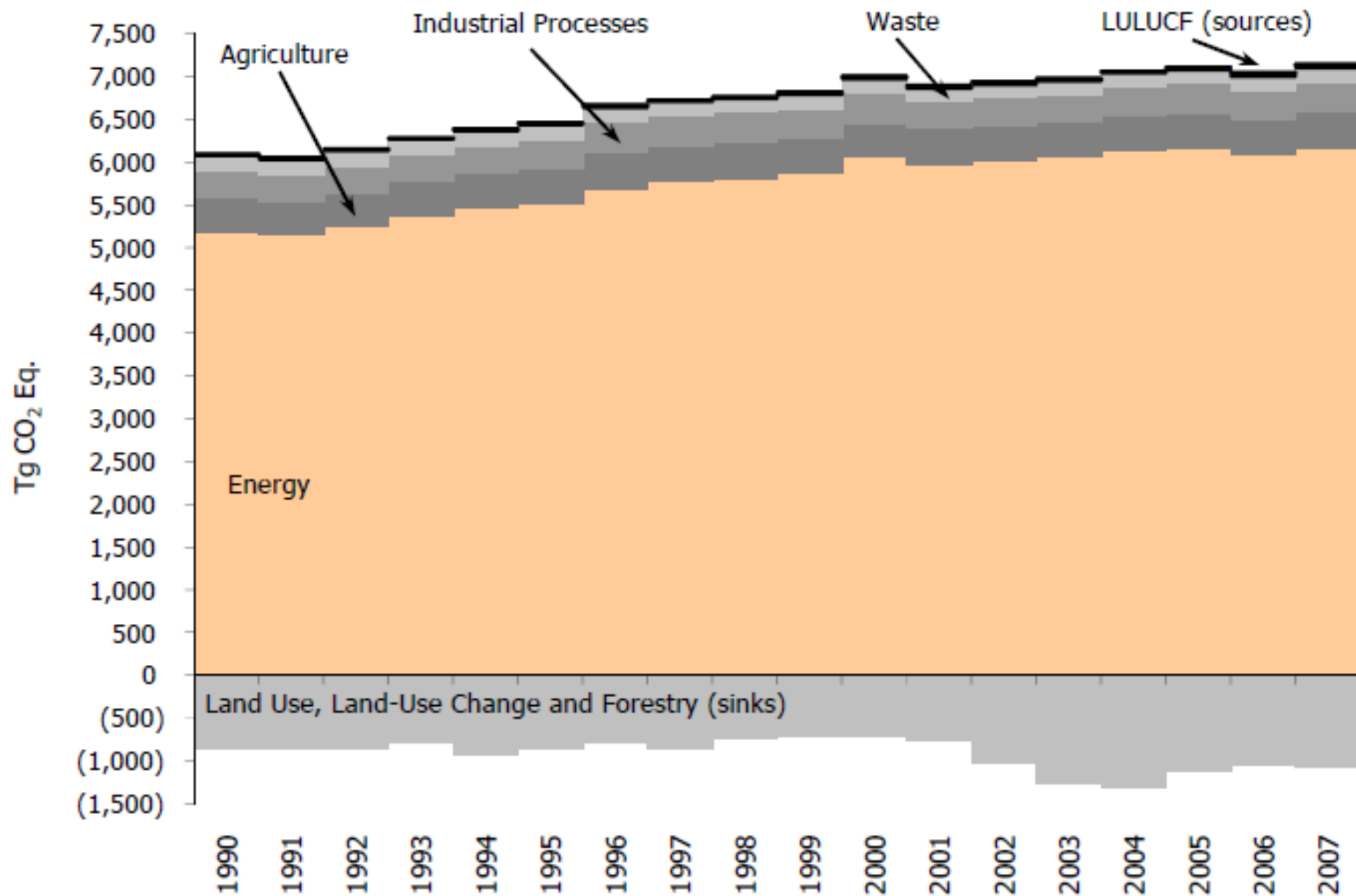


N<sub>2</sub>O – Nitrous Oxide

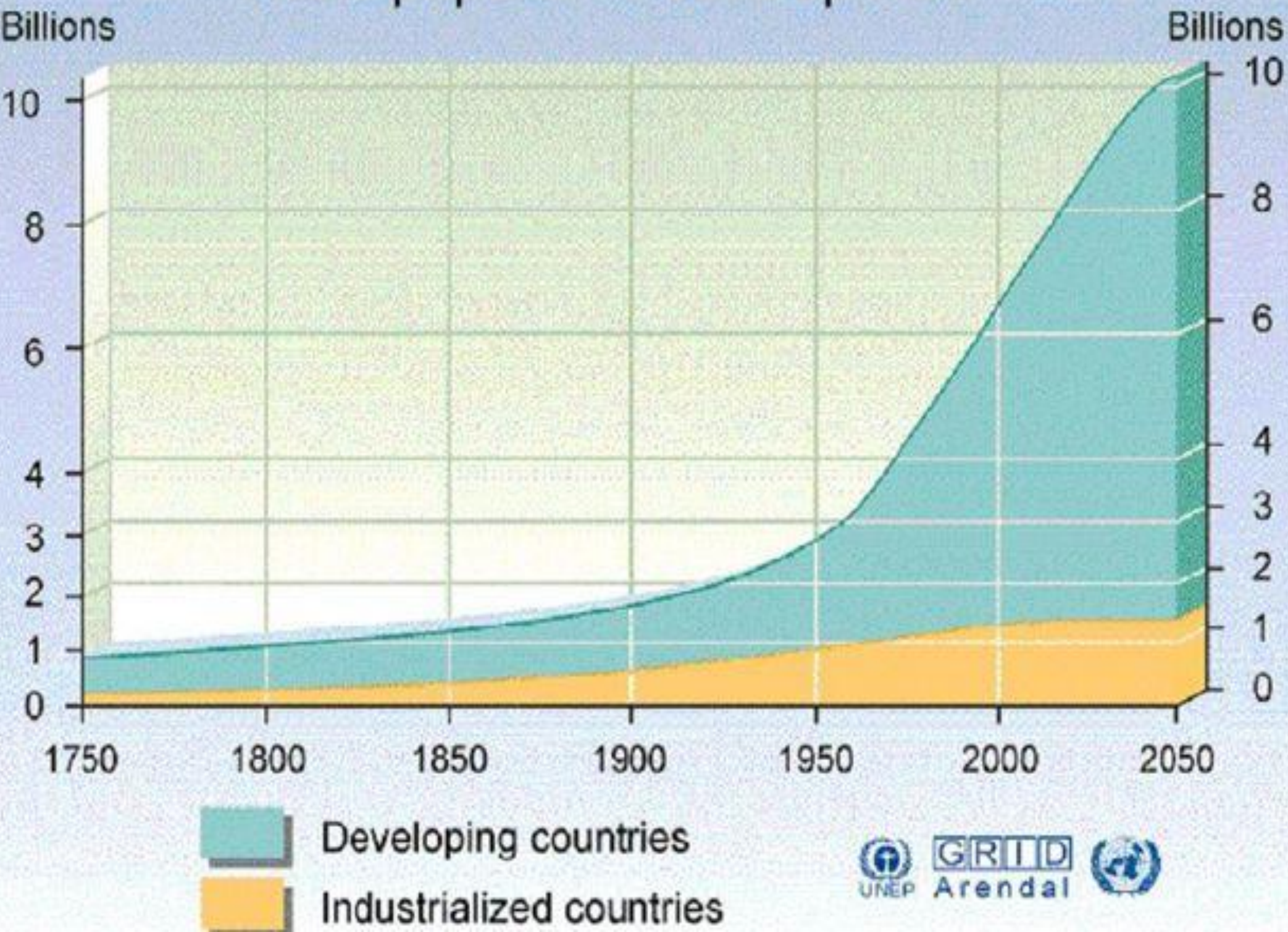
# Carbon Dioxide and Carbon Flux



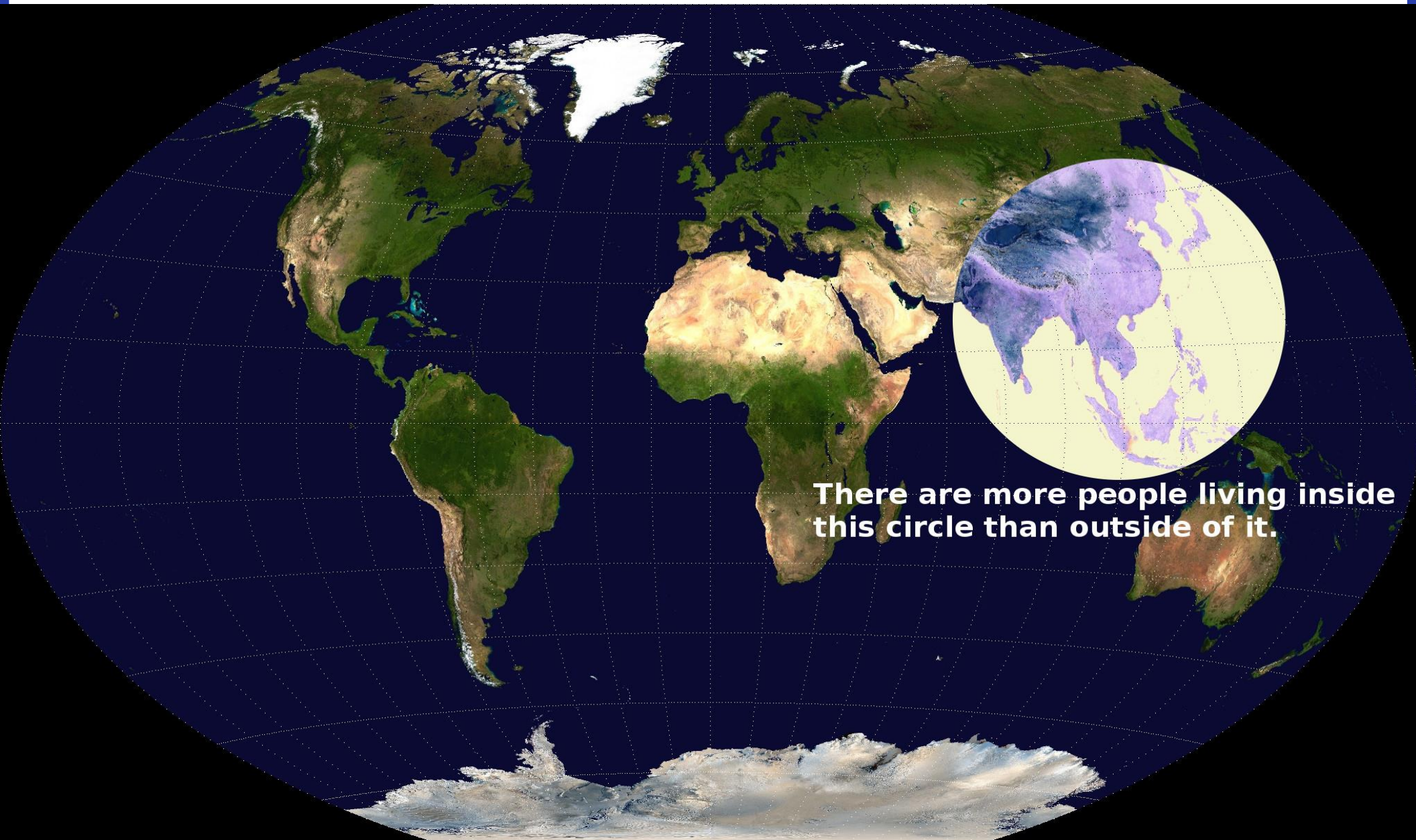
# U.S. – the big GHG picture



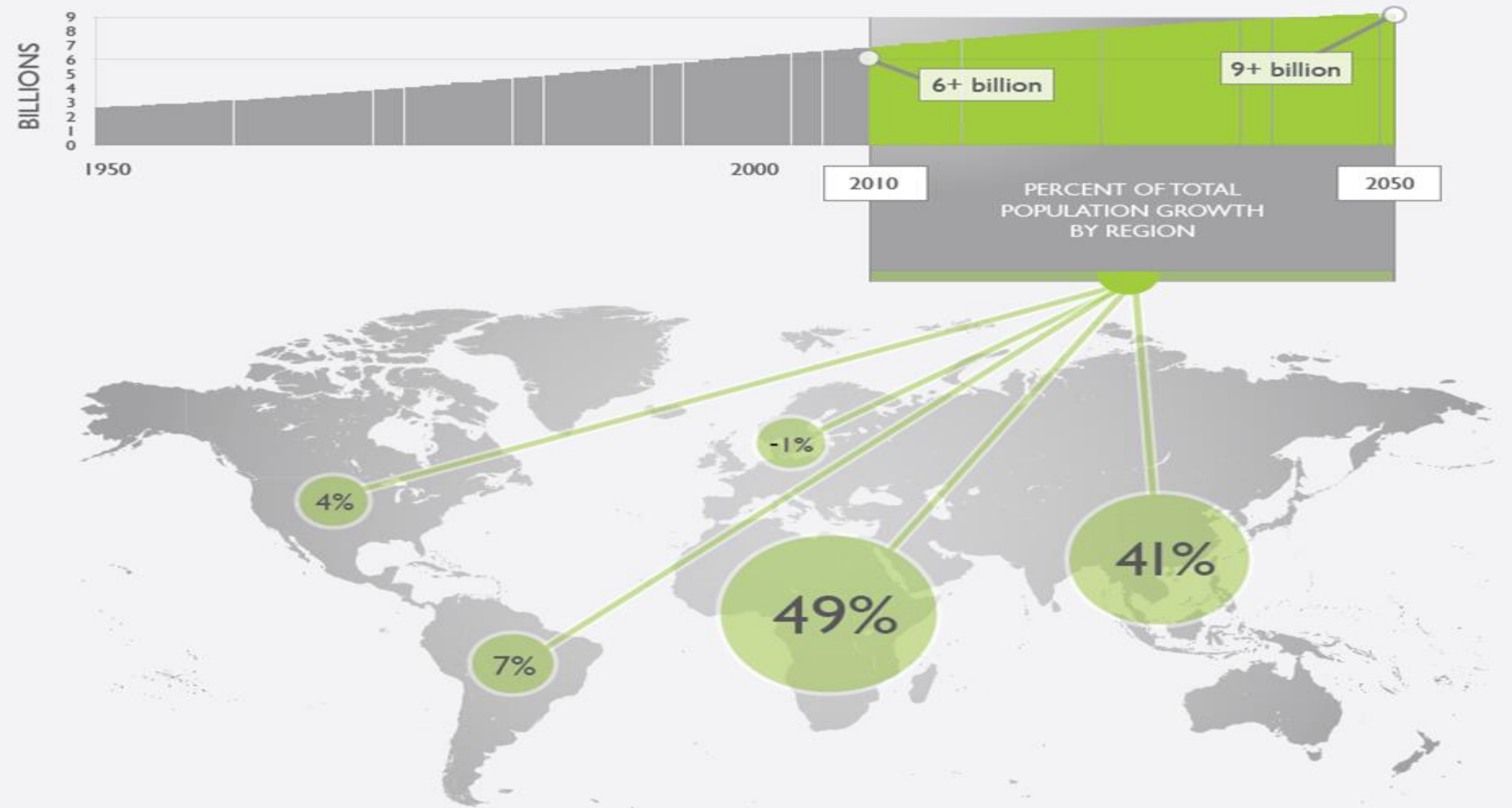
# World population development



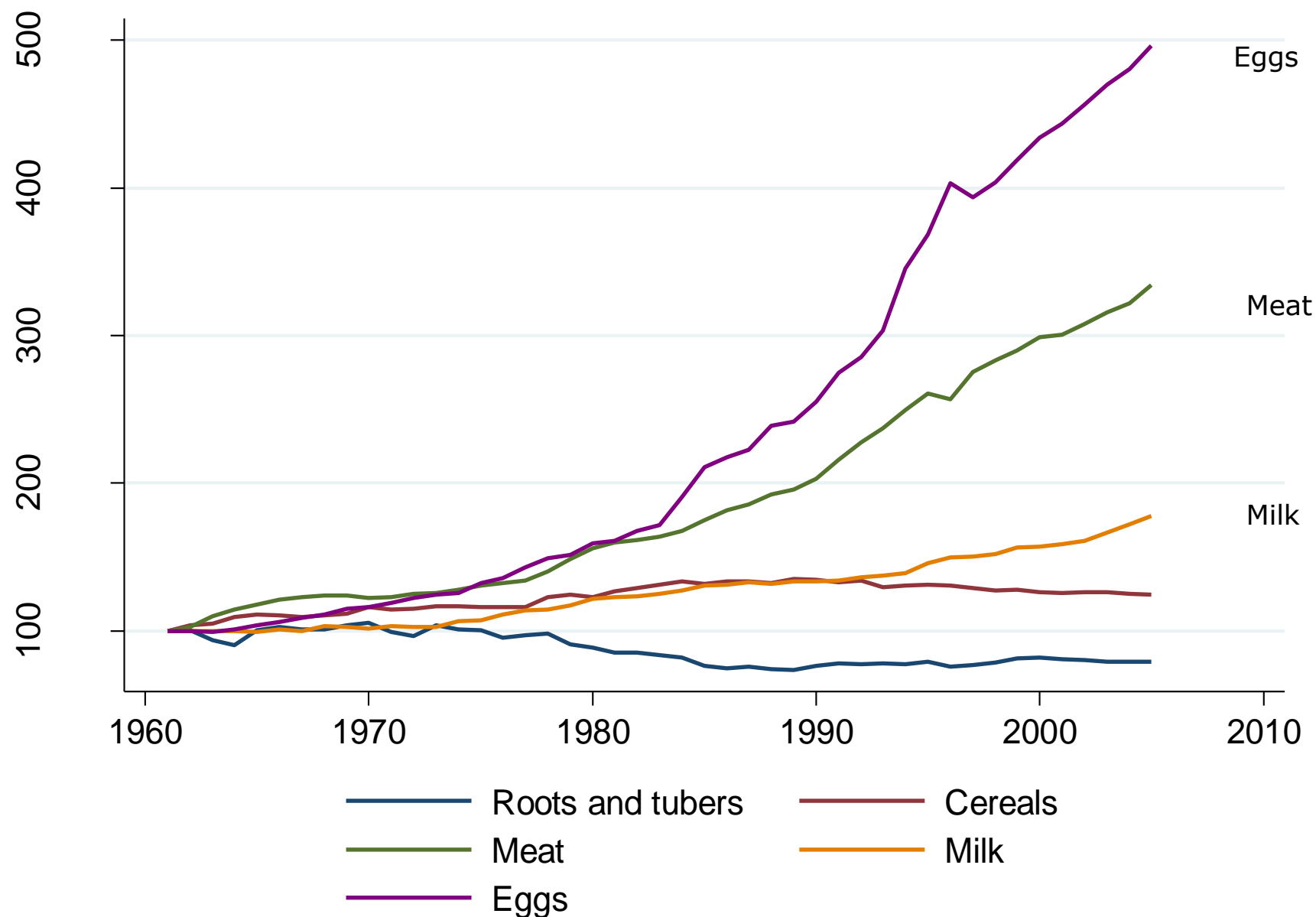
# 4.5 Billion + population of USA in 10 years



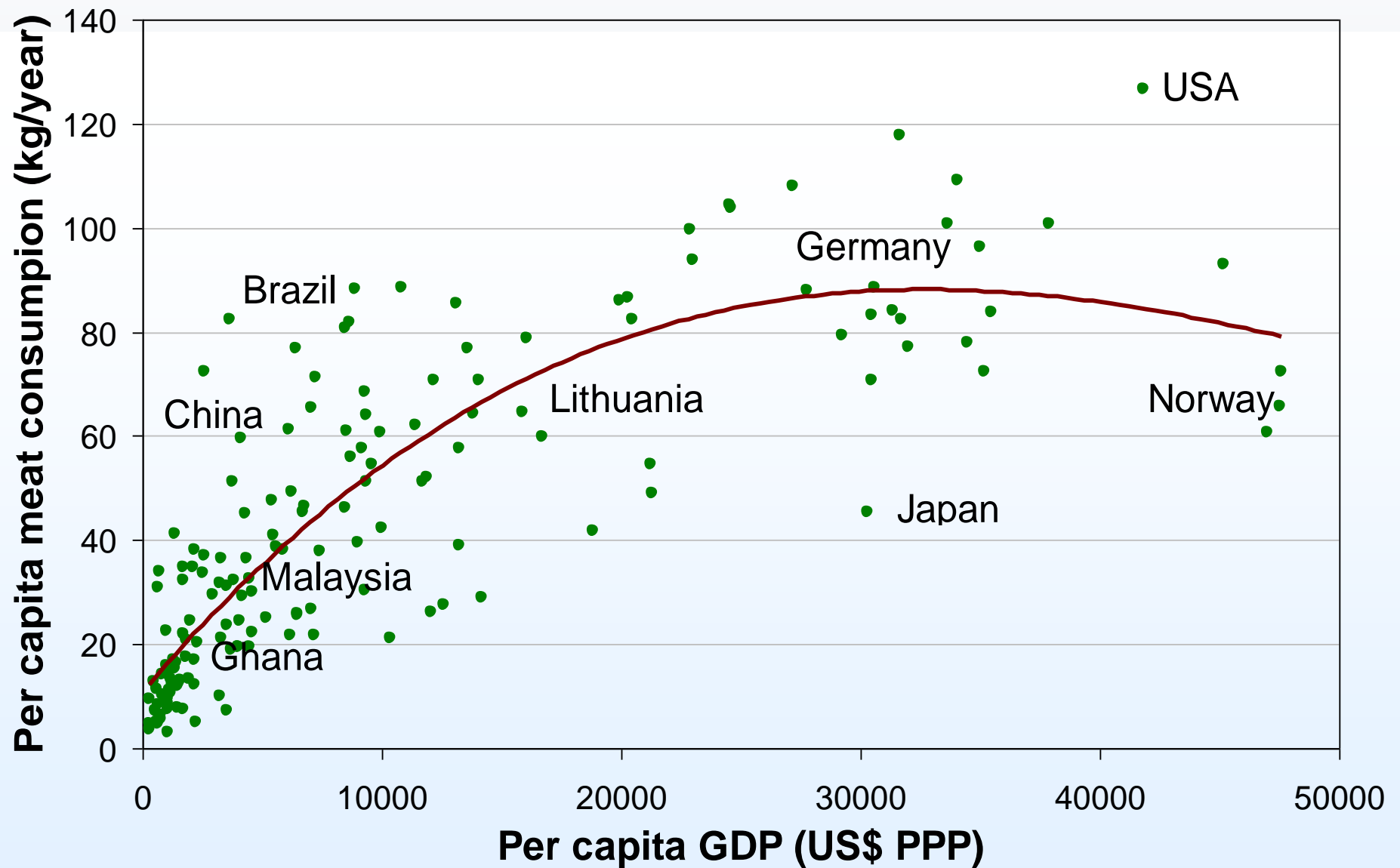
# Today and Tomorrow's Markets



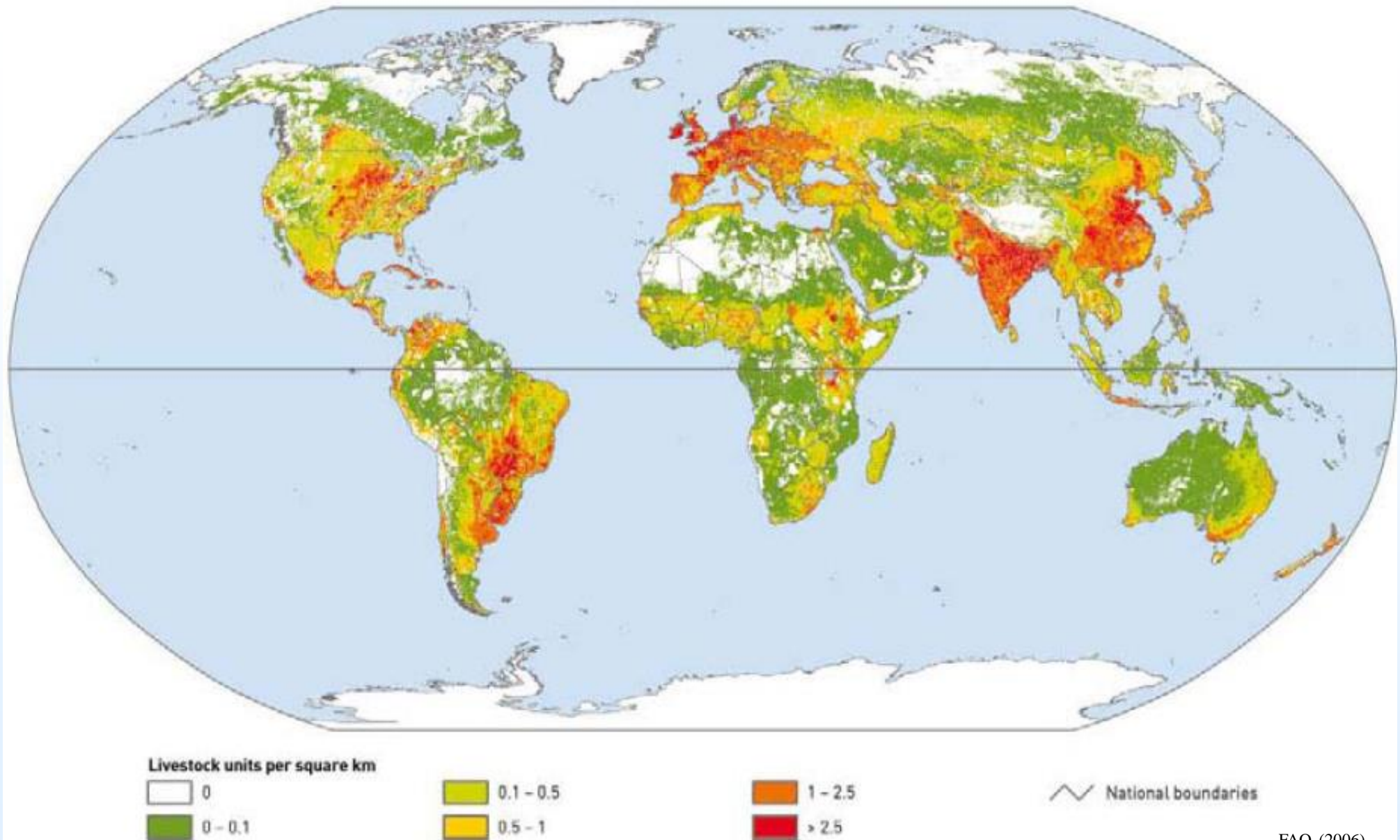
# Consumption is growing rapidly in developing countries ...



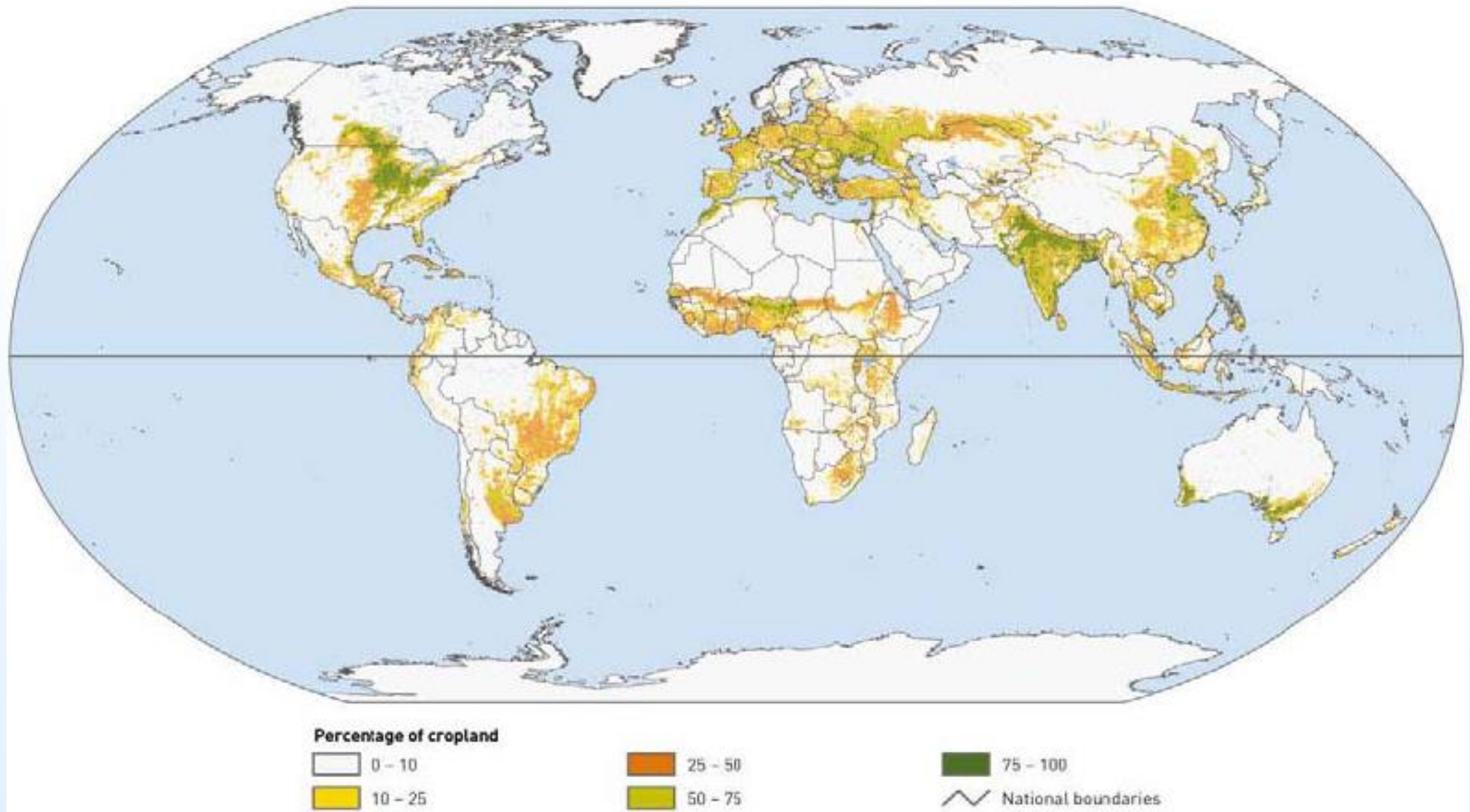
... driven by incomes ...



# Global livestock distribution

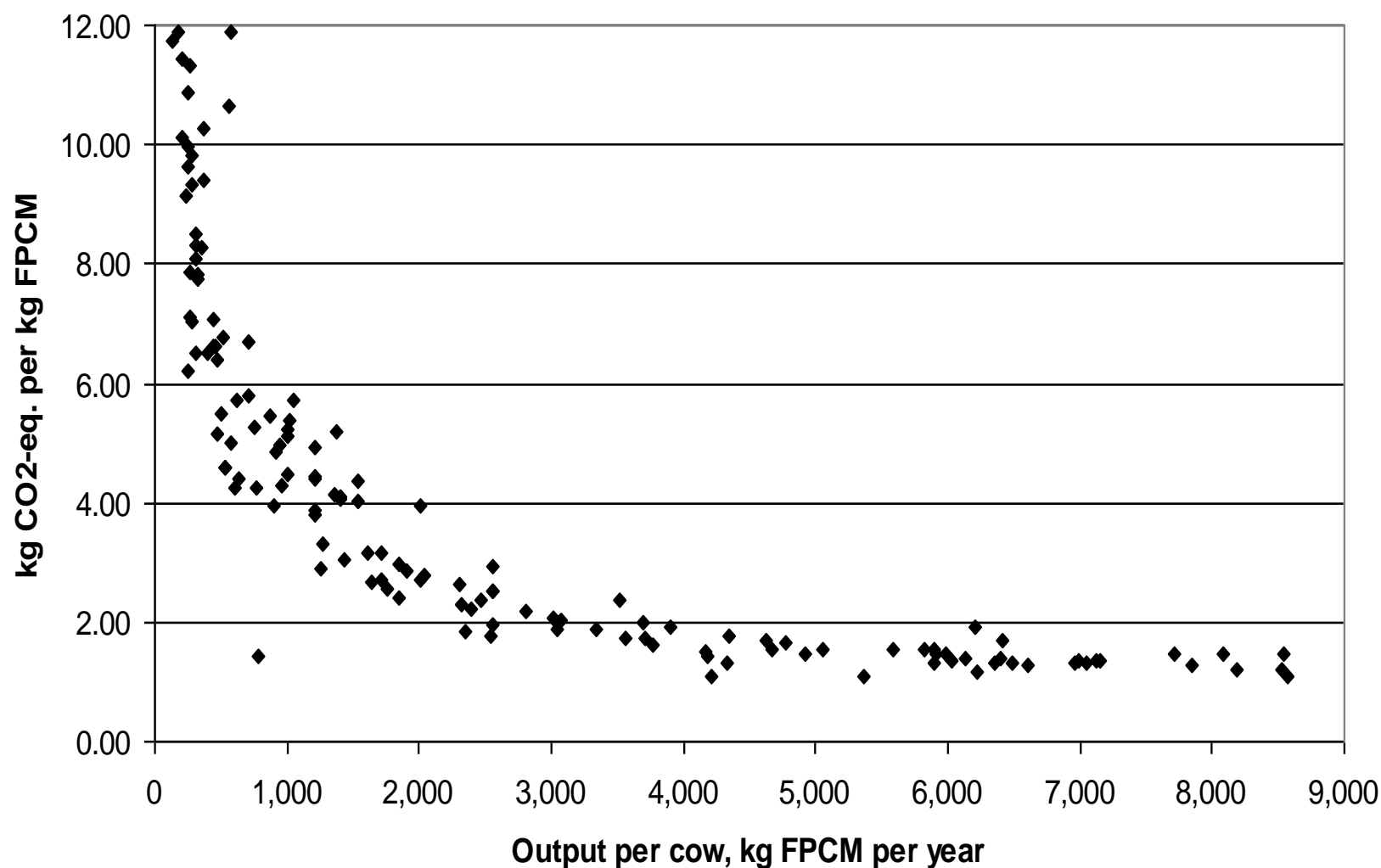


# Distribution of cropland

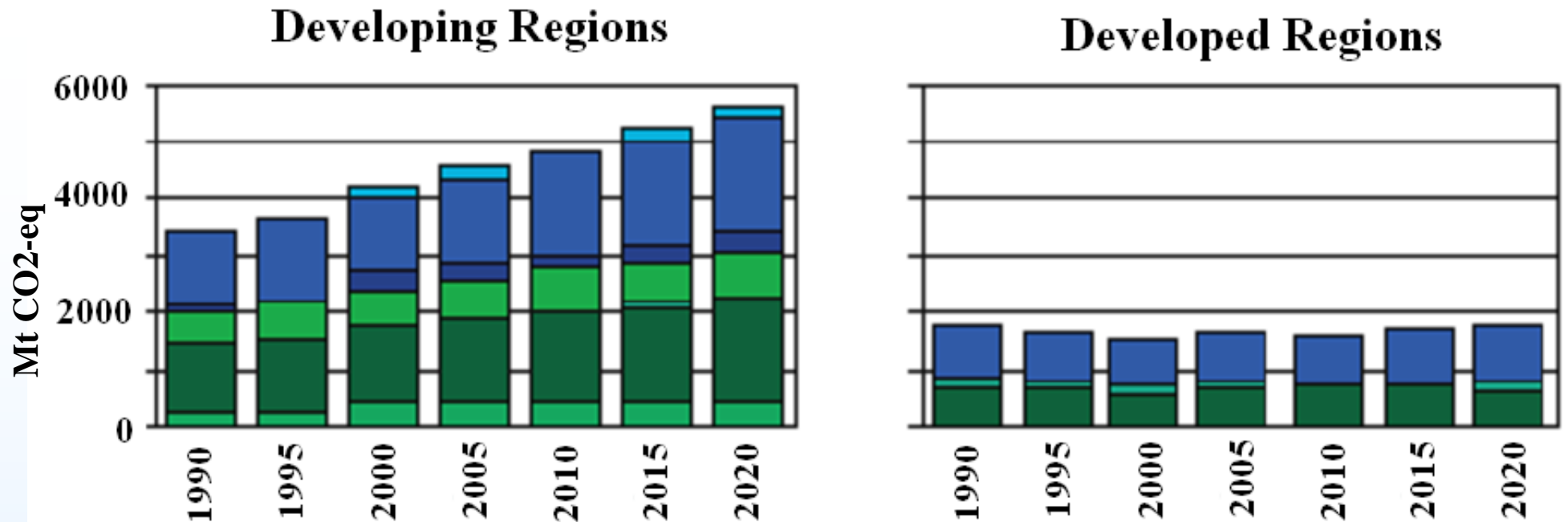


Source: FAO, 2006f.

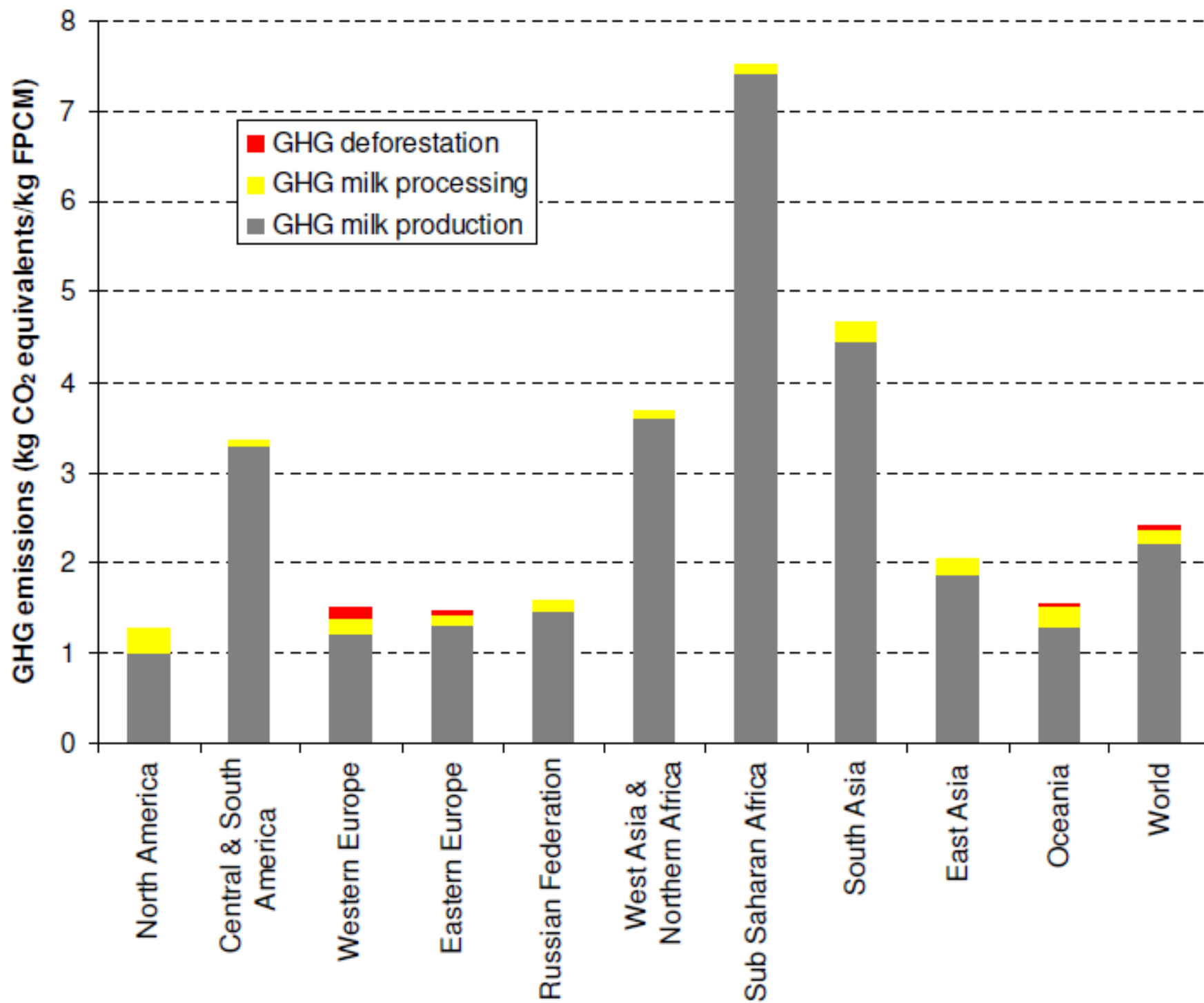
# Relationship between total greenhouse gas emissions and milk output per cow



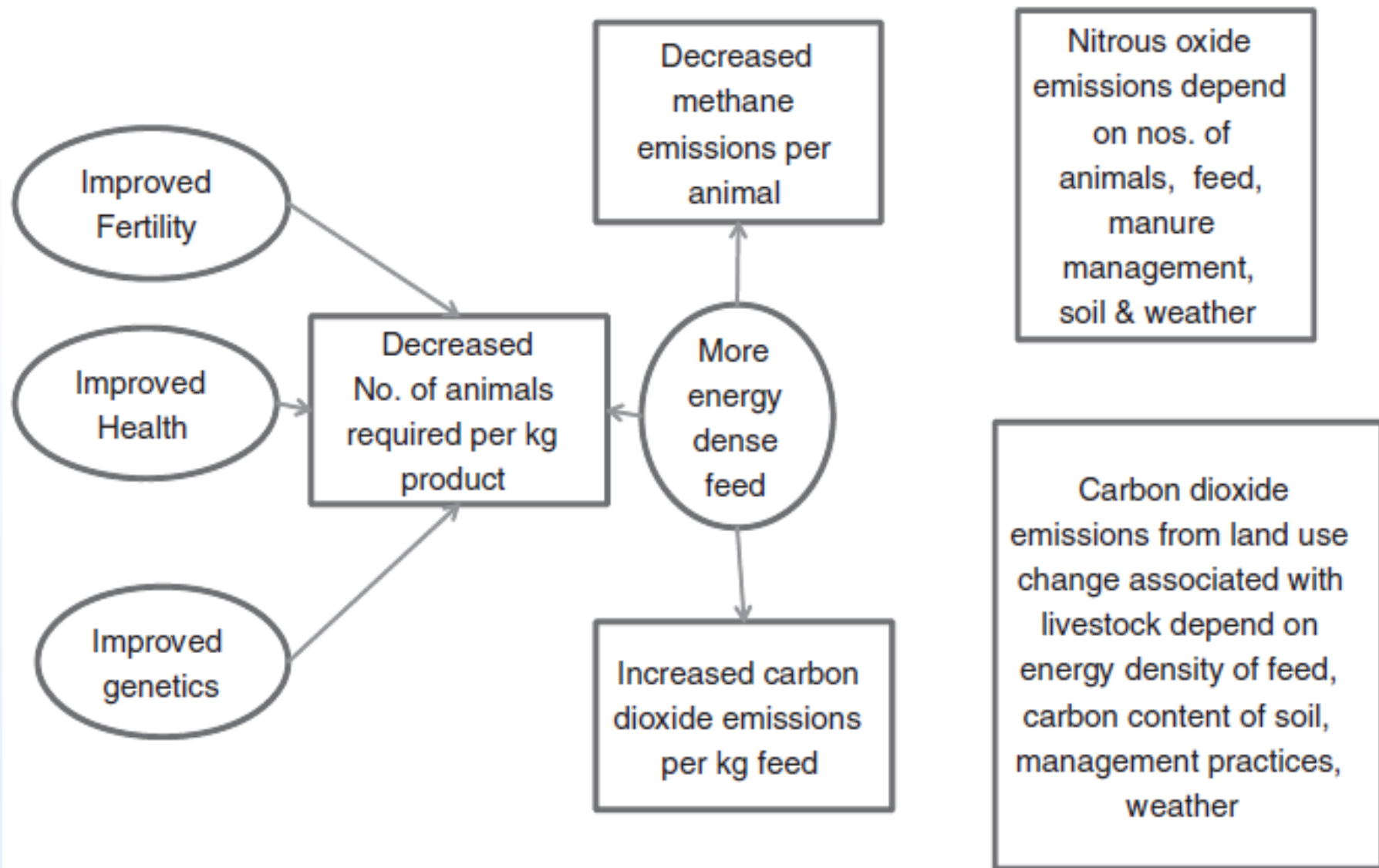
# GHG by Regions



- N<sub>2</sub>O manure
- N<sub>2</sub>O soils
- N<sub>2</sub>O burning
- CH<sub>4</sub> rice
- CH<sub>4</sub> manure
- CH<sub>4</sub> enteric
- CH<sub>4</sub> burning



# Mitigation: interventions to improve productivity



# US Beef trends

- In 1970, the US had 140 Million head of beef
- By comparison, today there are 90 Million head
- In both 1970 and 2010, 24 Million tons of beef were produced

# US Dairy trends

- Today, there are 9 million dairy cows in the US, 16 million fewer than existed in 1950.
- Even though cow number have decreased dramatically (1950 versus 2013), milk production nationally has increased 60 percent.
- The carbon footprint of a glass of milk is 2/3 smaller today than it was 70 years ago.

# China Swine Example

- China's five year plan focuses on making farms larger and more efficient
- Half of the world's pigs live in China
- 50 million sows w/ 20 piglets born alive
- Equals annual production of 1 Billion pigs
- Pre-weaning mortality causes 400 Million pigs to never make it to the market
- One more pig per sow would mean 1 Million tons of feed saved

# Sustainable Intensification is key

- Production intensity enhances biological efficiency
- **Production intensity and emission intensity are inversely related**

